



Jacob Shourd

501.207.1984

jacob.shourd@gmail.com

www.concretestudios.me

## Education

- **ASU-Jonesboro** 2011-present  
*Bachelor of Fine Arts in Graphic Design*  
Minor: Marketing  
Graduation: December 2014
- **ASU-Beebe** 2009-2010  
Relevant Classes: Identity Design, Print & Publication, Advertising Design, Digital Illustration, Web Design, Fundamental Accounting Concepts

## Experience

- **Psionic Audio** *product packaging finalist* November 2013  
Collaborated with client to develop the perfect on-shelf image for a high quality product.
- **Nottambulo Handmade** *logo* August 2013  
Fabricated a female-friendly design for the clients' online store.
- **Searcy Living Magazine** *internship* July 2013  
Created advertising and headings for the upcoming issue, recreated logos, and acquired knowledge of the inner workings of the business.
- **Land O' Frost** *Point of Sale pitched to client* November 2012  
Worked with client to establish a point of sale to push their Schwinn Bicycle promotion.
- **Performance Lawn Care** *logo* June 2010  
Conceptualized with client and built logo for use on hats and vehicle branding.

## Skills

Illustrator  Photoshop   
InDesign  DreamWeaver 

- Project Management, Lettering, Sketching & HTML/CSS

## Awards

- **Gold Student Addy** *29 Things Poster Redesign* 2014
- **Silver Student Addy** *AfterGlobe Magazine Cover* 2014
- **Bronze Student Addy** *Fresh Milk Packaging* 2014
- **Bronze Student Addy** *Van Gogh Villa Stationery* 2013
- **Chancellor & Dean's Lists** 2011 - 2013
- **Arkansas Challenge Scholarship** 2011 - 2013

## Activities

AIGA Member 2012- present  
AIGA ASU Jonesboro *Campaign Manager* 2013-present  
Think Tank Conference Nashville 2012  
Backpacked through 9 European countries 2012

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